

## **COOKIE POLICY**

The following information about our Cookie Policy reflects the commitment of ARAWAC CONSULTING SL, (hereinafter FABOA), as the data controller, to use cookies and similar technologies while ensuring the right to privacy for each of our service users. This document explains how we use cookies and similar technologies during the use of our services:

### **1. DESCRIPTION OF COOKIES**

A "Cookie" is a small text file that a website stores in the user's browser, facilitating navigation through a web page and being essential for the functioning of the Internet. Cookies are used, for example, to remember users' preferences on the web: language, browser used; analyze user habits and behaviors to improve the services offered, or to tailor the content of a web page to the visitor's preferences.

### **2. TYPES OF COOKIES WE USE**

#### **BY ENTITY MANAGING THEM**

Own cookies: These are sent to your device from our own systems or domains and from which we provide the service you request from us.

Third-party cookies: These are sent to your device from a system or domain that is not managed by us, but by another collaborating entity. For example, those used by social networks, or external content.

#### **BY DURATION**

Session cookies: These are temporary cookies that remain in the cookie file of your browser until you leave the web page, so none are recorded on your computer's hard drive. The information obtained through these cookies is used to analyze web traffic patterns. In the long run, this allows us to provide a better experience to improve the content and facilitate its use.

Persistent cookies: These are stored on the hard drive and our website reads them every time you make a new visit. A persistent website has a specified expiration date. The cookie will stop working after that date. These cookies are generally used to facilitate purchase and registration services.

#### **BY PURPOSE**

Strictly necessary: These cookies are necessary to ensure proper navigation on our website and ensure that the content loads efficiently, allowing the correct use of the different options or services that exist on it, such as making the purchase process or controlling fraud related to the security of the service. This category includes analytical and aggregate cookies to count site traffic and visited pages.

Analytics and optimization: These are own or third-party cookies that allow us to optimize your experience on the website by evaluating its performance and improving it by adding new features.

Personalization: These cookies allow us to save the user's preference information to improve the quality of our services and to offer a better experience through recommended products. Some may be multi-device.

Behavioral advertising: These cookies are used to store information about users' behavior obtained through continuous observation. Thanks to them, we can know the browsing habits on the website and show advertising related to your browsing profile.

### **3. LEGAL BASIS FOR THE USE OF COOKIES**

The legitimacy for the use of strictly functional cookies is provided by the necessity of processing to comply with a legal obligation according to Law 34/2002 on Information Society Services and Electronic Commerce.

The legitimacy for the use of cookies for analytical purposes, optimization, personalization, behavioral advertising, and evaluation is based on the consent that is requested, in accordance with Article 6.1.a) of Regulation (EU) 2017/679.

### **4. RETENTION PERIOD OF INFORMATION**

We will retain the information as long as necessary to provide the requested service, until you express your opposition or revoke your consent. In these cases, the information will be properly blocked and we will not be able to use it as long as it is necessary for the exercise or defense of legal or contractual claims. Once this period has expired, your data will be permanently deleted. In cases where we obtain data automatically through cookies, please note that some may be installed for years. However, you can limit their use over time by deleting them from your browsers or devices.

### **5. WAYS TO BLOCK AND LIMIT THE USE OF COOKIES:**

It is important to note that these technologies are not intrusive, as all information obtained through cookies is completely anonymous, and in no case can it be associated with a specific and identified user. This information allows us to adapt and improve our services to users' interests. However, the user has the option to prevent the generation of cookies by selecting the corresponding option in their browser program. Note that if you disable the use of cookies, navigation may be slower than usual.

Specifically, all browsers allow you to make changes that allow you to disable the cookie settings. These adjustments are located in the "options" or "preferences" menu of your browser. Below we show you via links how to disable cookies by following the instructions of the most commonly used browsers:

Edge: [Eliminar cookies - Soporte técnico de Microsoft](#)

Mozilla Firefox: <https://support.mozilla.org/es/kb/cookies-informacion-que-los-sitios-web-guardan-en-?redirectlocale=en-us&redirectslug=cookies>

Google Chrome: <https://support.google.com/chrome/answer/95647?hl=es>

Safari: <https://support.apple.com/es-es/guide/safari/sfri11471/mac>

On the other hand, if you want to block Google's analytical cookies, you can install a browser add-on by following the instructions indicated in the following link:

<https://tools.google.com/dlpage/gaoptout>

## 6. MORE INFORMATION

For more information about data processing, we recommend visiting our privacy policy. In addition, any user who has any questions about these technologies can send us their query to the email address [info@faboa.co](mailto:info@faboa.co).